



**National School of RV Park
and Campground Management**
www.campgroundschool.org



Ed Van Der Molen, CPO

Consultant
VDM Consulting Group, Inc.

Professional Designations:

- Certified Park Operator
- Outdoor Hospitality Professional

Education:

- B.S., Metallurgical Engineering, University of Illinois

Highlights:

- Have owned or been a part-owner of 5 campgrounds
- Have owned and grown a large number of businesses in other industries
- Was an ARVC 20 Group member for 20 years

Ed Van Der Molen is an engineer who began his career as a research scientist for Pratt and Whitney Aircraft, and then for General Electric Company. After many years, he left the engineering world and took his analytical skills into the business world. He has owned multiple camping resorts and has been a consultant in that industry for more than ten years. He currently is an instructor in the graduate program of the National School of RV Parks and Campground Management. The graduate school primarily focuses on business planning. Ed has received numerous industry awards for his achievements in his own business and for his assistance in working with others in helping them make their businesses excel. Ed is a principal with VDM Consulting Group, Inc. His main focus is on helping campground and RV park owners take advantage of the potential in their parks by creating a business plan as a roadmap to achieve that potential, and by implementing effective email and social marketing efforts for parks.

Ed VanDerMolen
VDM Consulting Group, Inc.
Corporate Office:
1428 Manning Ave.
Montgomery, IL 60538
Cell: (608) 343-9641
Ed@vdmcg.com
www.VDMConsultingGroup.com
Facebook: [Facebook.com/VDMCG](https://www.facebook.com/VDMCG)
Twitter: [Twitter.com/VDMCG](https://twitter.com/VDMCG)
LinkedIn: [LinkedIn.com/in/edvdm](https://www.linkedin.com/in/edvdm)