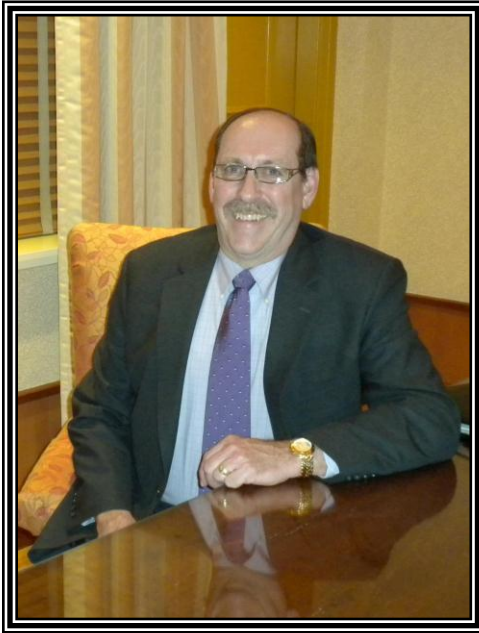




National School of RV Park and Campground Management

www.campgroundschoool.org

Tom Gerken, CIC



Independent Insurance Consultant
Outdoor Hospitality Industry Specialist

Professional Designations:

- CIC (Certified Insurance Consultant)

Education:

- B.A., Finance, University of Northern Colorado

Family:

- Married
- Three daughters

Community Activity:

- Past Chairman, Board of Regents, National School of RV Park and Campground Management
- Prior service on ARVC Foundation Board, ARVC Board of Directors

Hobbies:

- Home Wine Making
- Motorcycling
- Camping & RV'ing
- Kayaking, Outdoor Activities
- Golf

Tom Gerken is an independent consultant for USI Insurance in Cincinnati Ohio. USI is recognized as the eighth largest insurance brokerage in the nation, and is the provider of a specialty property / casualty insurance program designed for Jellystone Park Camp Resorts.

Tom holds a bachelors degree in business administration/finance from the University of Northern Colorado. He has been involved in commercial property and casualty insurance for over 25 years, providing service exclusively to the campground industry since 1987.

Tom serves as Past Chairman of the Board of Regents and as a faculty member for the National School of RV Park and Campground Management. Tom has developed and taught several Certified Park Operator seminars relative to insurance and risk management throughout the country. Tom was elected to two terms on the ARVC board of directors, served as ARVC Membership Committee Chair, and has been very involved with several state and national campground associations and franchise groups throughout the country.

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